PRIVATE MOTOR TRUCK COUNCIL OF CANADA
ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE

Offering the best Membership value in the Canadian Transportation Community

The Benefits of PMTC Membership



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Defining the PMTC

Established in 1977, by six visionary private fleet managers who wanted a voice, the Private Motor Truck Council of Canada (PMTC) is the only Canadian association dedicated to the interests of private fleet operators.

The PMTC provides forums for fleet operators and industry stakeholders to exchange views and resolve issues together and is at the forefront in representing your views to government, protecting your rights, and promoting your interests.

The PMTC is recognized as the voice of private trucking in Canada. We regularly field calls from trade press seeking PMTC opinions on subjects of interest to the trucking industry.

PMTC President Mike Millian also has a monthly column in multiple industry publications to promote the views of the membership.

Many describe the PMTC as the best membership value in the Canadian transportation community.

Our Goals

TO PROMOTE SAFETY IN PRIVATE TRUCKING:

Workplace Safety:
To seek a safe environment in the workplace.
Vehicular Design:
To foster improvements in vehicle design and maintenance.
Training:
To ensure adequate standards of training and qualification for drivers and other operational personnel.
Highway Design:
To pursue improvements in highway design and regulations regarding optimum speeds, vehicle weights, bridge structure, crossing safety, etc.
Occupational Health:
To recommend improvements in the occupational health environment for operational personnel.

TO MAINTAIN THE RIGHT TO PRIVATE CARRIAGE:

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Uniformity in Legislation:
To seek uniformity in transportation legislation and regulation.
Enforcement and Compliance:
To support the enforcement of, and compliance with, existing regulations.
Private Trucking Rights:
To foster legislation and/or regulation enhancing the rights of private carriage.
Uniformity and Compatibility:
To promote national and international uniformity and compatibility in transportation legislation.
The right to lease:
To protect the rights of private carriers to freely utilize leased equipment and personnel in their operations.

TO ACHIEVE AN ECONOMIC ENVIRONMENT CONDUCIVE TO PRIVATE TRUCKING:

Vehicle Productivity: To pursue improvements in Vehicle Productivity.
Fuel Conservation: To endorse and recommend fuel conservation measures.
Taxation: To seek the appropriate allocation of governments' tax revenues to trucking, and to foster their fair and reasonable taxation on the whole

WHY PRIVATE FLEETS SHOULD JOIN

PMTC is your best source of information on issues affecting fleet operations. Without the PMTC, private fleet managers could spend a great deal of their own time searching for the information they need to keep up to date with rapidly changing regulations that affect fleet operations.

Membership gives you the equivalent of an extra office – one that is a resource for transportation and labour questions, information, and issues that fleet managers must deal with. The PMTC helps you keep your fleet running smoothly and without incident.

Because our members are seldom in competition with one another they are often willing to share information or advice, and as a PMTC member you have access to the experience of those fleet managers. Our office is adept at finding other private fleets willing to share experience in areas in which you have questions.

PMTC ensures that its members have current information with respect to regulatory change and management practices. We do this through a communications program that includes a monthly newsletter, a magazine, an electronic bulletin service, our website, seminars dealing with current issues, and our annual conference.

The PMTC is well known for effectively educating government about the issues affecting private fleet operators and working to maintain the right to private carriage.

WHY INDUSTRY SUPPLIERS SHOULD JOIN

Associate Members benefit from close association with private fleet operators, and identification with the goals and objectives of the PMTC. Our members are encouraged to shop within the membership, wherever possible, for the products and services they need to make their businesses more effective. PMTC conferences and social events are also excellent forums for networking with fleet operators and suppliers and for exchanging important information on Canadian trucking.

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Why Join the Council

Some of our Fleet Members





























































More of our Fleet Members

























































FOR FLEET OPERATORS THE PMTC:

Represents the interests of private fleet operators to governments, works for regulation that promotes truck safety and protects your rights

Puts you in touch with other private fleet operators and suppliers throughout North America to help you make your fleet operations even more efficient

Offers advanced management techniques and timely information in monthly newsletters and quarterly magazines

Provides educational seminars throughout the year on important topics to help fleet managers keep abreast of changes

Offers a Preferred Providers Program that gives members access to products and services at specially discounted rates. Services such as training for drivers and managers, drug & alcohol testing, driver licence verifications and online driver qualification profiles

FOR INDUSTRY SUPPLIERS THE PMTC:

Identifies your company as a supporter of the goals of the Canadian private fleet community and in doing so provides an increased presence with those fleets;

Offers opportunities to promote your company at business and social activities of the PMTC. Members consistently describe PMTC functions as the best value in the trucking community

Provides special discounts on advertising and event sponsorship to bring your products and services to the attention of the private fleet community

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Member Benefits

PMTC has formed excellent relationships with Canada's transportation ministries. As a result, we are invited to participate in forums related to the industry. Our strong relationships with governments keep us on top of the information you need.

It also makes us participants in consultations on regulatory change well in advance of those changes being implemented – we are your voice, and we use that voice to help shape new regulations to your benefit.

Some of the issues that the PMTC is currently involved with include:

- Mandatory Entry Level Training
- Platoon/Driver Assist Vehicle Consultations
- Mandatory Drug & Alcohol Testing Lobbying
- Towing Industry reform
- National Uniformity in Carrier Safety Ratings
- Vulnerable Road users and CMV Project
- Electronic Logging Devices
- 6 x 2 Axle Configurations
- Health & Wellness Study of CMV Drivers
- Heavy Duty Vehicle Greenhouse Gas Regulations

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The PMTC is a recognized leader in the move to upgrade truck driver training in Canada. We are founding members of Trucking HR Canada.

We sit on the Board of Directors & are active participants with Trucking Human Resources Sector Council Atlantic.

We also sit on the Board of Directors of the Professional Truck Training Alliance of Canada.

The PMTC are members of the Canadian Council of Motor Transport Administrators and are actively involved in their meetings and consultations

Regulatory Issues



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PMTC publications keep you abreast of what you need to know to work successfully in the private trucking community. PMTC publications include ***eNEWS*** – our electronic bulletin for up-to-the-minute information, ***NewsBriefs*** - our monthly current affairs e-newsletter, and ***Private Motor Carrier*** - a quarterly magazine, which keeps members informed of PMTC activities and regulatory changes and discusses innovative management ideas for improving operations. The annual PMTC **Membership Directory** is an invaluable resource and a great tool for networking.

Our website, www.pmtc.ca, provides information to the trucking community and is a valuable tool for fleet operators. Industry suppliers can reach out to potential customers through the "Link Resources" section.

Communication Tools

Conference & Awards Program

PMTC CONFERENCE

The annual conference provides first class educational opportunities, a chance to celebrate some of the good things in trucking, as well as the opportunity to exchange ideas with other fleet managers and industry suppliers. The conference is well known for addressing the issues and challenges facing our industry –and how to effectively manage them. Those who attend our annual conference universally praise the content and the contacts they make. Every year this conference proves itself to be the single best opportunity for everyone involved with private trucking to learn and network.

PMTC AWARDS PROGRAM

PMTC, in conjunction with key sponsors, provides several significant annual awards that recognize excellence in the trucking community.

PMTC VEHICLE GRAPHICS DESIGN AWARDS – Sponsored by MACK TRUCKS CANADA

Recognizes truck fleet operators and graphic design companies that graphically enhance their vehicles. Vehicle graphics not only promote products and services but deliver a positive image of the trucking community.

PMTC –DRIVER HALL OF FAME – Sponsored by TRUCKRIGHT

Established to recognize superior over the road performance of drivers employed by members of the PMTC. The Hall of Fame provides permanent recognition of the skills and dedication that these drivers bring to their profession.

PMTC – AVIVA PRIVATE FLEET SAFETY AWARD

Created to encourage improved road safety for the public and promote best practices in private fleet safety management. The awards recognize the private truck fleets most committed to safety improvement, especially where they exceed National Safety Code requirements.

Conference & Awards Program

RICK AUSTIN MEMORIAL DISPATCHER OF THE YEAR AWARD – Sponsored by CPC Logistics
Created in the memory of Rick Austin, this award recognizes a dispatcher who has made an outstanding contribution to their employer, contributed to the development and improvement of fleet safety and efficiency, has an excellent rapport with the drivers, and promotes the fleets core values to the drivers.

PMTC YOUNG LEADERS EDUCATION BURSARY AWARD – Sponsored by Tenstreet
This program is an intensive 4 course program that, when completed, will arm the new emerging leader with the skills and confidence necessary to successfully climb the ranks in his or her company and become a successful leader in their organization. The award will help promote investment in the training needs of the future young leaders of our great industry. For candidates lacking the necessary corporate funding to pursue the PMTC Logistics Management Program.

PMTC LOGISTICS MANAGEMENT CERTIFICATION PROGRAM
The PMTC Logistics Management Certification Program will be awarded when all 4 of the courses below have been completed. The courses must be taken in the order that they are listed. Anyone who is an employee, or a child of an employee, is eligible to sign up for the courses through CITT at any time. The PMTC Logistics Management Certification Diploma will be awarded once proof of all 4 courses being completed and passed is presented to PMTC,and verified by CITT.

PMTC & KRTS PROFESSIONAL COMMERCIAL MOTOR VEHICLE DRIVER TRAINING SCHOLARSHIP
This program is an intensive minimum 200-hour course, which when completed, will arm the new Professional Driver with a high level of training, that goes above and beyond Mandatory Entry Level Training (MELT). These standards will provide the student with the skills and confidence necessary to become a successful Professional driver. The award will help promote investment in the training needs of our great industry.

Testimonials



“We continue to be impressed with the benefits we receive from our membership with the PMTC. Not only are we kept informed of regulatory changes that affect our operations, we also turn to the PMTC as a reliable resource to provide answers to our specific operational questions that arise. Youth in the industry can grow professionally and personally from involvement in the PMTC Young Leaders Group. I have asked a lot out of our membership with PMTC and my expectations have been met and surpassed every time.” ***CPC Logistics Inc***

“The PMTC is an invaluable source of information for our organization to understand the challenges our partners encounter to serve their customers. This can be through meetings, conferences, emails, website, or social media. The PMTC functions are also a great way to network with other members to gain more knowledge and what is new in the industry.”
Mike Kaslauskas, Penske Canada

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ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE

“Our Private Fleets in Canada have always been among our very best. The PMTC has represented these companies with professionalism & class for several decades**. ”Transcom Fleet Services Inc, Roy Craigen, President**

Testimonials



"Volvo Trucks has been an active member and supporter of PMTC for a number of years. No other association can provide your fleet with professional representation for success along with ensuring a positive image in today's industry. If a fleet has 10 units or 100 units, all are welcome and represented equally. With 78% of private fleets operating less than 25 units, PMTC plays an important role in communicating and representing the issues of both the large and small fleets. Given today's regulatory changes, technology advancements and safety improvements, PMTC members enjoy being out ahead and well informed for success in today's environment."
Volvo Trucks Canada, John Bowen, Fleet Sales Manager

"I Like the **PMTC** and I'm very happy that we are a member, they are very helpful and willing to find the info I need or direct me in the right direction if they don't have the answers I'm looking for."
Light Way Transport Inc, Isaac Loewen, Fleet Safety Manager

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ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE

"Linde Canada Inc. has been a proud, long time and active member of the PMTC for 15+ years. The PMTC has offered Linde invaluable insights and resources into the trucking industry. From unique networking opportunities to timely educational seminars, the PMTC has consistently demonstrated that they are truly tapped into an industry that is constantly changing and evolving. With that said, I believe the PMTC has truly demonstrated their passion and desire to make the industry better through the COVID 19 Pandemic. During these unprecedented times, the PMTC has provided both the industry and its members with 24/7 support through countless lobbying efforts, real time news updates, and access to best practices to keep fleets safe and moving during the Pandemic. It is this type of unparalleled leadership and guidance, that any member, large or small, can expect as being part of PMTC!" ***Jim Dimech, Linde Canada Inc***

Testimonials



"The **PMTC** is a very valuable membership for any organization's transportation side of the business. The PMTC represents fleets of all sizes and combinations. The PMTC works with the industry, the provincial and federal governments to promote safer roads, drivers, vehicles, and carriers across the country. They are a great resource and open to supporting all their members. Our PMTC membership is and has been a very valuable tool in our transportation &safety toolkit." **Canadian Blood Services, Patricia Burke, CDS, Coordinator, Fleet Safety/ Driver Training**

"Portland Fuel Canada has worked with the PMTC since 2019, helping its members to lock in long term diesel prices. We have always found PMTC to be proactive and engaging in its approach, bringing operators and suppliers together to forge strong partnerships."
Portland Fuel Canada, Jon Rosenthal, Group Marketing Director

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ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE

"The PMTC has been a trusted partner for our fleet—delivering practical insights, advocacy, and a strong peer network that translates into safer operations and better decisions. The learning and connections we've gained have real, measurable value. "**Giant Tiger Wholesale (Tiger Trucking) James Johnstone, Head of Transportation**

"Our partnership with the **PMTC** has been invaluable. It connects us with industry leaders, keeps us ahead of regulatory changes, and supports true collaboration across the transportation sector. The PMTC's focus on safety, compliance, and innovation helps us deliver greater value to our customers, and we're proud to support an organization that raises the bar for the entire industry."
Grote Industries Co, Roger Gagne, National Fleet Manager

Testimonials



“As a long term board member of the PMTC, it has provided me with a significant amount of knowledge and insight within the Trucking Industry over the years. The PMTC is always proactive when addressing any industry concerns and always supporting fleets to overcome any challenges they may be faced with. The information sessions, presentations, and conferences they provide are full of valuable information to help us all progress and stay ahead of the curve. What a great way to network with some of the top Fleets in Canada and gain their perspective and ideas on how to become one of them.” Thank you PMTC for all you do for us.
Tandet Group of Companies, Dave Marvin,
Director Equipment Services

“KRTS has been a proud member of PMTC for several years, and the value is tremendous. From the information and knowledge sharing to the networking opportunities and their first-class events and educational seminars, there is no doubt in the value our organization gets from being a PMTC member.” **KRTS, Matt Richardson, Vice President**

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ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE

“I joined PMTC because they champion both small and large fleets, offering tailored programs that truly support carriers. Their networking events create meaningful connections, and they provide a powerful platform where our voices are heard and taken seriously and then scripted to speak to all levels of government. PMTC’s commitment to safety—helping carriers improve their fleets and making roads safer one driver at a time—is what makes them invaluable.”
Canadian Tire Corporation Ltd, Mike Iasparro, National Transportation Safety & Compliance Manager

Member Discounts & Services

Member Rate Discount on Events/Services

Identity Verification Services/Driver Compliance Management – ISB Canada

Your Partner in Driver Compliance Management. Red Flag Alerts is a secure, web-based platform that helps fleet managers and insurance underwriters streamline driver compliance. By centralizing the ordering, collection, and analysis of key driver abstract data in an easy-to-use platform, Red Flag Alerts compares driver abstract data against company compliance rules, to effectively identify driver violations, license class, endorsements and restrictions issues.

PMTC/SiriusXM
Driver / Employee Discounts

An exclusive PMTC Fleet Member discount on SiriusXM subscriptions.

•Pay as little as $4.99/Driver/Employee

PMTC On-line Drivers' Academy

On-line training powered by KRTS & CarriersEdge, over 50 transportation specific courses.

•$6 per month per driver for unlimited access, $4 per month if you have over 200 users.

PMTC Ontario Driver Abstract and Licence Verification System

A Smart, Proactive Solution for PMTC Members

The Private Motor Truck Council of Canada (PMTC), in partnership with the Ontario Motor Coach Association (OMCA) offers a trusted, efficient, and cost-effective Driver Licence Status Check Service.

PMTC Driver License Verification Check

You can check the status of your driver's licenses, from any jurisdiction in Canada, for only $2.75 per driver.

•Only national database provider in Canada.
•Checks done online in seconds and delivered to your inbox.

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Membership Categories & Fees

ANNUAL FEES ARE DETERMINED BY CATEGORY OF MEMBERSHIP:

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PRINCIPAL MEMBER

Individual, partnership or corporation("Entity") which distributes or transports its own property by private motor truck either as owner or lessee thereof as incidental to or in furtherance of its principal commercial enterprise. Principal membership shall include those individuals, partnerships or corporations, a major part of whose business is the leasing of trucks, trailers or drivers, or providing dedicated transportation or logistics services to other principal members or to the broader trucking industry. Those who move products or supply services for others through use of a Commercial Motor Vehicle shall also be considered a Principal Member. Each Principal Member Entity shall be entitled to receive notice of, attend and vote at all meetings of the members of the Corporation. The term of membership for Principal Membership for the Entity shall be one (1) year, subject to renewal in accordance with the policies of the Corporation. **Base rate $85.00 + hst per truck, trailer or driver ,**
Minimum: $500 + hst - Maximum $1,975 + hst

ASSOCIATE MEMBER

Entity or corporation which has an interest in or a relationship to the PMTC but is not otherwise qualified as a Principal Member Entity. Each Associate Member Entity shall be entitled to receive notice of, attend and vote at all meetings of the members of the Corporation. The term of membership for Associate Membership shall be one (1) year, subject to renewal in accordance with the policies of the Corporation. **$1,220 + hst**

ADDITIONAL MEMBER

Members may elect to apply for one or more additional memberships each of which shall be entitled to the rights, responsibilities and privileges pertaining to their membership classification. Each member company shall designate one official representative (and any additional members) who, on payment of annual dues, shall receive mailings from the Corporation. **$255 + hst**

YOUNG LEADERS GROUP MEMBER

Members may elect to apply for a young industry professional under the age of 40, who would assist the Board with creating events that would be of interest to a younger demographic, and to openly discuss career path, mentoring, and other subjects of interest to this particular group. **$135 + hst**

PMTC Low Cost Advertising Opportunities

- Increase exposure by placing your ad in one or more with our monthly NewsBriefs issue sent to our Membership *(available for PMTC Members only)*

- Generate traffic to your website by placing your Logo on our homepage *(available for PMTC Members only)*

- Your ad placed front and centre on our Rotating Banner on our website Home Page *(available for PMTC Members only)*



- Targeted E-Bulletin to our Membership *(available for PMTC Members only)*

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- Conference/Seminar/Webinar Sponsorships throughout the year

Contact the PMTC for your Advertising Opportunity TODAY!

5-225 Main St E | Milton | ON | L9T 1N9 905-827-0587

W: www.pmtc.ca E: info@pmtc.ca

Conclusion



If you would like more information, please feel free to contact us:

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PRIVATE MOTOR TRUCK COUNCIL OF CANADA

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The PMTC has taken a **leading role** in determining the future of Canada's private trucking industry and we encourage you to join the association that is **dedicated to your needs**.

You need a **reliable source of timely information**.

The PMTC can be that source for you.

We believe that once you try us you will agree with those that describe the PMTC as the **best membership value** in the Canadian transportation community.